


 Lucrative franchise formats

 Moderate investment opportunity

 Payback within 2 years

 Extensive brand support



OUR VALUES:

1

LEADERSHIP

Lead with ideas. Constantly.

2

INTEGRITY

Be transparent. No exceptions.

3

RESPONSIVENESS

Listen. Listen. Listen.

4

RESPONSIBILITY

Own things up. Always.



ABOUT US

Classroom Cafe, we came up with a new concept i.e., we merge FOOD with KNOWLEDGE. It's just not another cafe that serves coffee and quick bites we also feature the world's most unique concept i.e., own merchandise unit in the cafe premises. It's a fun & engaging Fast Food Restaurant serving wide varieties in a pleasing way to our Customers.

MISSION

Make and serve the freshest, most delicious coffee and food quickly and courteously in modern, well-merchandised



VISION:

Great things in business are never done by one person, they're done by a team of people. Our Franchisee's for us is the same team of people who is supporting us and counting on us in "CLASSROOM Cafe" expansion for PAN INDIA

WHY PAY US?



- ✓ We would be sending our surveyor initially for property visit to choose the best property as per our Brand's suitability.
- ✓ Designer travelling would be there as per the requirement to ensure that interiors are being done as per our requirement and he would be directly coordinating with Carpenters, Masson, Plumbers and Electrician particularly for their work at the Outlet.
- ✓ All the designs like 2D, 3D, Graphics, Wallpapers, Opening soon banners, Hoardings, Pamphlets for distribution and customised menu for all the events like Birthday parties, occasions and catering would be free of cost through the entire 5 years
- ✓ Training would be given at the outlet to Franchise owners for maintaining Inventories over software and to handle staffs.
- ✓ Our Chef would be travelling with one store manager and One store supervisor at the time of opening of outlet.
- ✓ We will be Assisting you in Hiring of local staff at your Particular Outlet.



OUR TERMS & CONDITIONS

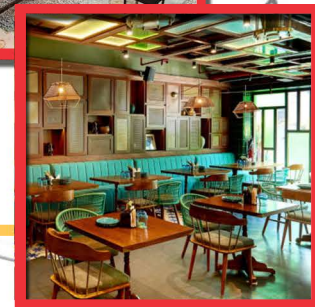
- Required Investment of 6 to 12 lacs to become Franchise owner.
- Franchisee have to arrange 4 local staffs at the time of opening of outlet (Two required for working in kitchen, One for counter and One as a cleaner).
- Preference would be ground floor shop with a decent frontage of more than 10ft for opening an outlet.



FRANCHISE MODELS



PARTICULARS	TAKEAWAY MODEL	STREET MODEL	CAFE MODEL
(INVESTMENT)	8 – 10 lacs	11–14 lacs	15 lacs)
FRANCHISE FEES	4.5 lacs	: 5 lacs	5 lacs
EQUIPMENTS	2 lacs	2.5 lacs	2.5 lacs
INT & EXT MAKING	1-2 lacs	2.5 to 4 lacs	4.5 to 6 lacs
MISCELLANEOUS	30 k	35 k	40 k
RAW MATERIALS	75 k	1 lac	1 lac
AREA	120–200 sqft	200–500 sqft	600–1000 sqft
TENURE	5 years	5 years	5 years
ROYALTY	2%	2%	2%



Marketing: The brand will share its experience & knowledge on how to market and communicate the Classroom Cafe brand proposition.

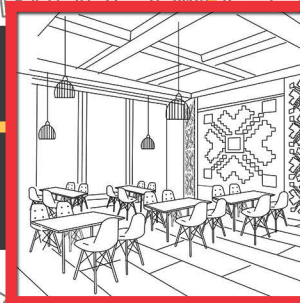
Facilitation: The franchise partners will benefit from ongoing R&D, menu development & enhancement and other market development initiatives taken by the brand from time to time.

Advertising & Promotions: The brand in association with its franchise partners will organize events specific to advertising & promotions of Classroom Cafe at national level.

Supply & Sourcing: The brand will facilitate in cost-effective sourcing of raw materials through trusted and reliable supply network.

BE STRONG
ENOUGH TO STAND
ALONE, SMART
ENOUGH TO KNOW
WHEN YOU NEED
HELP, AND BRAVE
ENOUGH TO ASK
FOR IT.





"The value of an idea lies in the using of it."

ESTABLISHMENT YEAR: 2018
RUNNING FRANCHISIES: 2 NOS
DIRECTOR : AYUSH BHARDWAJ

FOR FRANCHISING QUERIES
PLEASE CONTACT:



8889977796



<https://www.facebook.com/Classroom-Cafe-243907439605093>



https://www.instagram.com/classroom_cafe_/?igshid=2rew5h8rhe6l